



Advanced Strategic Management

Many of us today are moving into a significant leadership position and are facing the challenge of developing and executing strategies in complex environments. In order for organizations to create value and deliver results, strong teams must be built and internal and external relationships must be managed effectively. It is thus the leader's mission to develop a solid action plan to enhance personal impact and meet these challenges. This Advanced Strategic Management training will help attendees build the skills needed to boost their performance in today's business and to prepare their organizations to sustain performance in the future.

Expected Accomplishments

- Prepare to boost performance at individual, team and business-unit levels
- Ensure that your organization is keeping ahead in a constantly changing business environment.
- Understand how to best address your particular business challenges.
- Enhance your personal impact on strategies and change.
- Provide a clear view of the changes and challenges of the global economy.
- Enhance your capability to make the right decisions regarding budget and resources

Course Outline

- Strategic Management
 - Strategic Management – a new focus
 - The Role of strategic management
 - The functions and capabilities of a strategic manager
 - The Strategy Hierarchy
 - Global Changes and Challenges
 - Case Studies on Strategies
 - The Benefits of Strategic Management
- The Strategic Process
 - The Strategic Process
 - Understanding Strategy VS Strategic Planning
 - Choosing the right strategies
 - The Environmental Scan
 - MBC VS SBC Strategies
 - Avoiding Strategic Failures
 - Examples of Strategic Successes
 - Blue Ocean VS Red Ocean Strategies
 - Building Value into the Value Chain
 - Applying lessons learned to your organization.
- Strategic Management Skills
 - Thinking like a Strategic Manager
 - The Leadership Capabilities of Strategic Management
 - Self-Analysis
 - Building your Strategic Skills
 - Leading others through the Strategic Process





- Examples of Strategic Leaders
- Your ability to communicate your changes
- Managing the Culture & Changes
 - The Significance of the Corporate Culture
 - The Leaders role in Establishing the Culture
 - Merger and Acquisition Strategies
 - Why most M & A's fail and how to avoid failure
 - The Dynamics of Changing the culture to meet the strategies
 - Team Case Study Exercise
 - The Ten Elements to building the Culture
 - The Dilemma of multicultural corporations
 - Making the changes in strategy work
 - Video Case Studies
- The Strategic Plan
 - Preparing a Plan
 - Implementing the Corporate strategies
 - Evaluating & Monitoring the strategies
 - The Dynamics of Strategic Execution
 - Building a Leadership Legacy
 - Review Exercise

Who can benefit

Executives who are encountering a specific business challenge, whether it be related to strategy, finance, sustainability, operations or leadership. Also, all those who are seeking to sharpen their analytical skills and strategic leadership effectiveness.

Related Training

- Strategic Planning for Superior Performance
- Business Planning
- Creativity, Problem Solving and Decision Making

Duration

3 days

Mode

Consultant led classes including exercises, case studies and group discussions

Prerequisites

Good analytical skills as well as strategic leadership experience and responsibilities

Course Code: MGT-615

