



# Security in Computing & Communications

June/September 2014  
Etisalat Academy

Dear Partner,

Etisalat Academy, in its continuous effort to provide the latest and most professional platform for human capital development is organizing a regional event in IT Security. The one day conference will be held in Dubai.

The conference aims to bring together researchers and practitioners in the region working on secure computing and communications. It will highlight various aspects of security - with special focus on the crucial requirements of security in existing and emerging areas such as cloud, next generation fixed and mobile telecommunication networks, IT and systems, social networks, e-government, m-government, location-based applications and miscellaneous security issues.

The event provides an opportunity to link your organization to a network of industry-recognized professionals and enterprises from the MENA region.

As a prestigious partner of Etisalat Academy, you are invited to participate in the event. Your valued participation could be as a Sponsor of the conference or you could contribute as a Speaker on the latest topics in Security.

Attached is the Sponsorship Package.

Best Regards,

A handwritten signature in blue ink, appearing to be 'Dr. Mohamed Al Marzooqi'.

Dr. Mohamed Al Marzooqi  
Director - Training Services



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## Target Audience

- IT/Telecom/ICT Professionals in Public and Private sector
- Executives/Decision makers/Managers
- Government /Military Officials
- University Researchers and Educators
- End users
- Manufacturers/Suppliers

## Objectives of the Conference

To bring together industry & market's leading professionals, academic scientists, researchers, educators and all stake holders, in a premier interdisciplinary forum, to present and discuss the most recent :

- Innovations and trends
- Practical challenges and concerns
- Solutions adopted and practiced in the field of IT security

## Potential Topics

The main topics of interest include, but are not limited to:

- Cloud Security
- Wireless networks security
- Cryptography and data protection
- Peer-to-peer security
- Wireless networks security
- PCI DSS Security
- Security of sensor networks-M2M
- Heterogeneous networks security
- Cybercrime: threats and countermeasures
- Legal constraints of security systems
- Risk analysis and management
- Security of webservices
- Data, application and software security

Connect

Share

Secure





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## SPONSORSHIP

Benefits	AED 25,000
<b>Pre-Conference</b>	
Written recognition of support on the official Conference website	✓
Company name/logo will appear on the homepage of the Conference website	✓
Pre conference email shots with sponsor's logo	✓
<b>On-Site</b>	
Free registrations (a single registration is AED 500)	10
Seating in the hall/venue at a premium position	✓
Exhibition Space	✓
Sponsor literature inserted in the official conference bag	✓
Company rollup in the venue foyer (to be provided by sponsor)	✓
Mention as sponsor during opening and closing of the event	✓
Sponsor logo to appear on the presentation master slide	✓